



## New Frontiers in Urban Conservation. The challenge of the UNESCO. Recommendation on Historic Urban Landscape

LUNEDÌ 10 NOVEMBRE 2014 ORE 11.00

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The recommendation on the Historic Urban Landscape (HUL) approved by the UNESCO in 2011 suggests a new and wider approach to urban conservation. The tangible and intangible components of heritage are considered as a key asset for integrated urban enhancement and sustainable local socio-economic development. This implies a new notion of heritage and a strategic role for conservation within the wider urban context.

The seminar wishes to explore both general and specific issues entailed by the implementation of the recommendation in different social, cultural and geographic contexts.

The debate will focus on the following (and possibly others) topics:

- The relationship between strategic planning and heritage management: institutional frameworks and technical tools;
- Methods and criteria, including cultural mapping for the identification of urban heritage in different cultural and geographic contexts;
- Conservation as a tool for managing innovation and urban change;
- How to appraise and communicate the complexity of multiple layers of heritage with multiple stakeholders. New methods, including Participatory GIS and tools, including the development of digital technologies;
- How to make cultural diversity and social inclusion through creativity a key asset for an integrative and sustainable approach to heritage conservation and urban development.